

## OUTPLACEMENT & CAREER TRANSITION

We provide cutting-edge solutions  
designed to meet the unique  
Outplacement needs of your company



Outplacement Services have evolved drastically over the years, going well beyond preparing resumes. They include job search techniques, digital strategies for building a personal brand, networking skills, interviewing tips, job consultation, and coaching.

### Participant Benefits



**Resume & LinkedIn Profile Optimization**



**Digital Networking Advise**



**Interview Preparation**



**Business Coaching & Career Insight**

### Company Benefits



**Safeguards  
Employer  
Branding**



**Contributes to  
Lower  
Unemployment**



**Encourages  
International  
Talent Mobility**



**Preserves the  
Company  
Culture**

## The Experience

A people-first approach

Through our program, we make sure your former employees are treated as valued individuals.

Increases participant self-awareness and confidence

Maximizes participant networking opportunities

Reinforces participant job search and transition skills

Enables faster transition to search mode

Focuses on real world outplacement, direct sourcing, social media, etc.

Prepares participants for job transition or self-employment and start up

Ensures thorough exploration of relevant career options and shortens job search

## Optimal HR Group & Career Star Group

Optimal HR Group joins forces with Career Star Group, the global leader in the delivery of career transition, outplacement, and redeployment services.



We empower people and change, providing a human touch in challenging times.



We leverage our global experience but understand that every situation is unique.



We offer solutions for any situation, from a single person to a company-wide change, in one city or around the world.



We proactively partner with you and your teams, advising on local best practices to continually add value and deliver results.

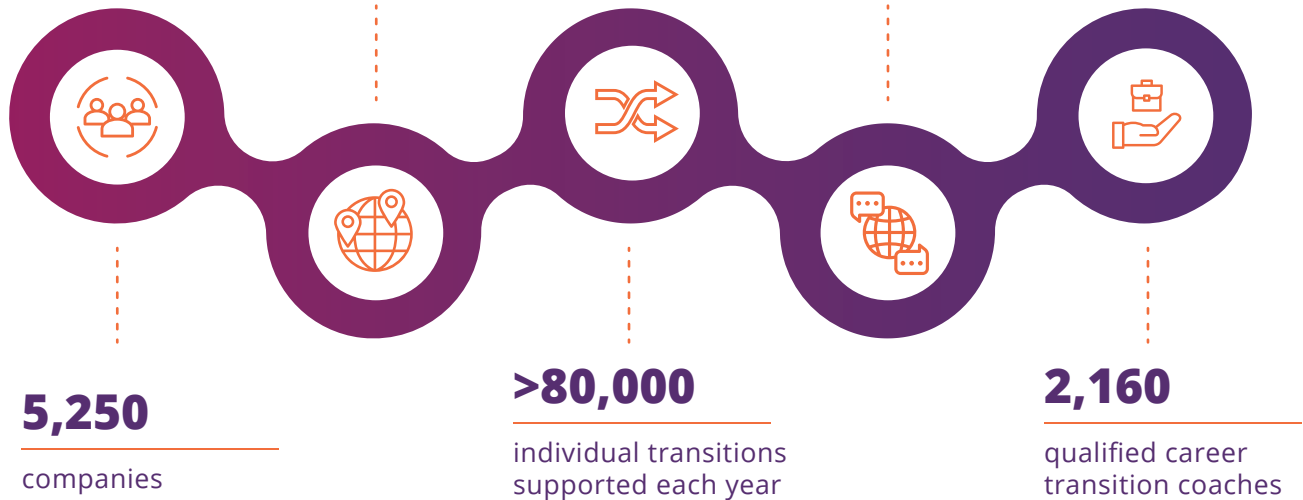
# A World of Resources at your fingertips

A scalable organization  
experienced in

**102  
countries**

Supporting customers  
and clients in

**37  
languages**



## What makes this synergy unique

- Our genuine compassion for the client's business and each individual's needs/career aspirations.
- Innovative local teams, transferring knowledge among members, highly experienced and respected in their markets.
- 50 years of truly global experience supporting companies of all sizes.
- We use technology to enable success.
- Nearly 100% of our clients recommend us.

Interested to  
learn more?

**Please contact**

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